

## Anchorage Running Club presents:

**August 19, 2017**

Kids' 2K and Anchorage Mile

**August 20, 2017**

49K Ultra, Marathon, Marathon Relay, Half Marathon, and 5K



## ABOUT US

Anchorage RunFest (formerly Big Wild Life Runs) has been a staple running event in Anchorage since 2008. Over the past few years, the race has evolved from a small running event into a world-class marathon affair attracting runners from across the nation and around the world. Run Fest has become a much-loved event in the Anchorage community.

The Anchorage Running Club (ARC) is a **501(c)(3) not-for-profit organization**. Funds raised by RunFest help support the club's mission to promote a healthy lifestyle through running and exercise. RunFest is the main fundraiser for the ARC. Thanks to community member support, we have been able to realize our mission.

## BE A PART OF THE ACTION

The Anchorage Running Club proudly recognizes all sponsors, partners, and supporters. We advertise RunFest through a variety of media sources and actively participate in social media. We are always open to new ideas and will be happy to discuss other ways to promote and acknowledge your sponsorship.

We are appreciative of sponsor support that helps defray some of the costs associated with putting on a large-scale running event and to enable us to keep registration fees as low as possible. Fees alone do not cover the entire cost of putting on a race of this size. For 2016, the estimated costs are \$240,000.

### MAJOR COSTS ASSOCIATED WITH RUNFEST

- Police and traffic control
- Permits and trail usage fees
- Aid stations
- Finish line and race day operations
- Registration and timing
- Participant apparel and finisher awards

### OTHER CAUSES FUNDED BY DONATIONS

- ARC college scholarships
- ARC member free runs at the Alaska Sports Dome
- Local high school athletic programs
- Other community events that support our mission

## SPONSORSHIP LEVELS

**Gold and Event Level Sponsorship \$5000+ (includes in-kind)**

**Silver Level Sponsorship \$3000+ (includes in-kind)**

**Bronze Level Sponsor \$2000+ (includes in-kind)**

**Supporting Sponsor under \$2000 (includes in-kind)**



**To learn more or to set up a  
sponsorship please contact:**



Anchorage RunFest Race Director

Sharron Fisherman

(503) 473-6740

sharron@ancrun.org

P.O. Box 243362

Anchorage, AK 99524

